



NRC NEWS

U.S. NUCLEAR REGULATORY COMMISSION

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NRC RECEIVES AWARD FROM NATIONAL ASSOCIATION OF GOVERNMENT COMMUNICATORS FOR VIDEO AND INFORMATION DIGEST

The Nuclear Regulatory Commission has received 2010 Blue Pencil & Gold Screen Awards of Excellence from the National Association of Government Communicators (NAGC) for the agency's inspiring video – *Living the NRC Values*, produced by the agency's Senior Executive Service Candidate Development Program Class of 2009 and NRC's premier publication – the *Information Digest*.

Each year NAGC recognizes superior communications efforts of government agencies that reflect innovation, creativity and good use of technology. The NRC is proud to receive this recognition as one of many federal, state and local government organizations that submitted 440 entries in 51 categories.

NRC's *Living the NRC Values* video won first place in the Gold Screen Award internal communications category and the *Information Digest* won second place in the Blue Pencil Award special purpose category.

Living the NRC Values video is a professional quality video featuring employees explaining the importance of the NRC's core values. The 10-minute video shows how seven values inspire staff every day to fulfill the agency's mission to protect people and the environment. These values are: integrity, service, openness, commitment, cooperation, excellence, and respect. The video is available at: <http://video.nrc.gov/Player.aspx?Event=434>.

The *Information Digest* (NUREG-1350), updated annually, describes and illustrates the agency's regulatory responsibilities to educate and inform a broad range of audiences that includes nuclear industry stakeholders, representatives from all levels of government, international regulators, media and trade publications, and special interest groups. To meet challenges in illustrating complex data and explaining highly technical terms, the publication uses photographs, diagrams, colors, maps, tables, timelines, and a glossary. In addition, a Web Link Index identifies the URLs on NRC's Web site for more information on key topics. This popular publication is available at: <http://www.nrc.gov>.

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